

# New Features added to the free event listing account

A new “what’s on” feature has been added to the free listing version of The Market People platform.

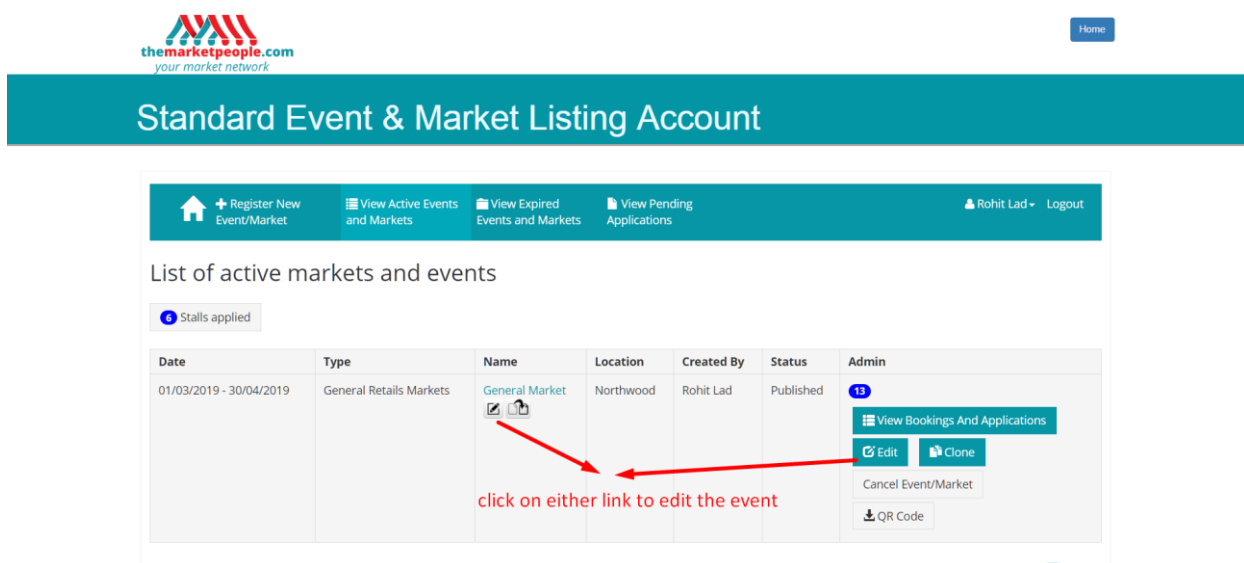
Using this service allow you to inform the trader and the public when you are participating in a national campaign such as Love Your Local Market. You can also create and publish your own campaigns, promotions initiatives and attractions taking place during your event or at your market.

You can create campaign designed to attract the traders, the public or both.

Once created a campaign can be reused, edited and published at you own will.

To create and publsh your campaign follow the instruction below

- 1) After logging in your account click the edit button of the relevant event or market listed in your account.



Standard Event & Market Listing Account

Home

Register New Event/Market | View Active Events and Markets | View Expired Events and Markets | View Pending Applications | Rohit Lad - Logout

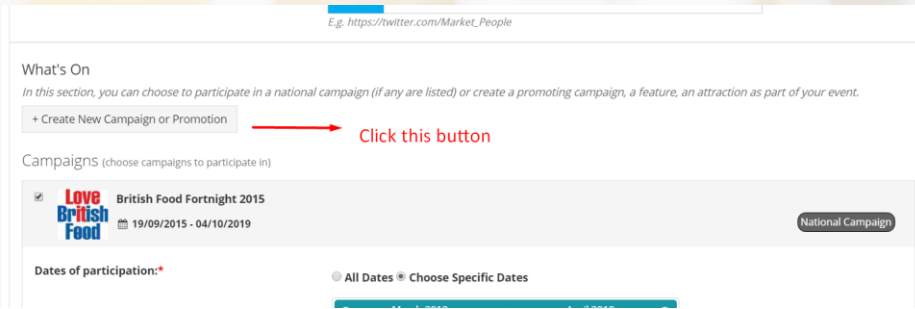
List of active markets and events

Stalls applied


Date	Type	Name	Location	Created By	Status	Admin
01/03/2019 - 30/04/2019	General Retails Markets	General Market	Northwood	Rohit Lad	Published	<a href="#">View Bookings And Applications</a> <a href="#">Edit</a> <a href="#">Clone</a> Cancel Event/Market <a href="#">QR Code</a>

click on either link to edit the event

- 2) Scroll down the page which just open until you reach the “wat’s on” section
- 3) Click on add new campaign



4) Fill the small form below save and exit

Campaign Title	New campaign	1
Campaign Logo		2
Campaign Type	Promotion	3
Campaign Date:	<input type="radio"/> Date Range <input checked="" type="radio"/> Specific Date <b>Start Date:</b> <input type="text" value="17-02-2019"/> <b>End Date:</b> <input type="text" value="25-02-2019"/>	4
<a href="#">Clear date selection</a>		
Description for public	Everyday during the half term their will be special discount to student. This campaign is sponsored by the London mayor fund	5
Description for trader: <i>When a promotion involve the trader or is addressed to them.</i>	we are giving 20% discount to all the stall participating to this campaign and offering discount to student	6

Enter campaign name

Upload photo or logo


Select campaign type

Select date range the campaign will be running


Include description the public

Include description for the traders


5) In editing mode. the campaign will now be listed in the “what’s on” section of all events taking place during the date of the campaign (editing mode)

 **Love Your Local Market 2016**  
your local market 17/05/2016 - 31/05/2019 National Campaign


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 **New campaign**  
Edit Delete 20/02/2019 - 31/03/2019

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 **New campaign**  
Edit Delete 21/02/2019 - 28/02/2019

- 6) To add the campaign to an event. Select the campaign (click the tick box). The campaign will open so you can check the content and amend if necessary.
1. Select to open
  2. Choose the date you will run the campaign for this event
  3. Choose whom the campaign is addressed too
  4. Select if the trader must participate

**1**  **New campaign**  
Edit Delete 20/02/2019 -

Dates of participation:\*  All Dates  Choose Specific Dates

February 2019						
Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

Clear All Select All

Please describe which action will you be taking as a participant.

Please enter any promotion addressed to the public\*  
Everyday during the half term their will be special discount to student. This campaign is sponsored by the London mayor fund

Do you want the trader to participate to this campaign?\*

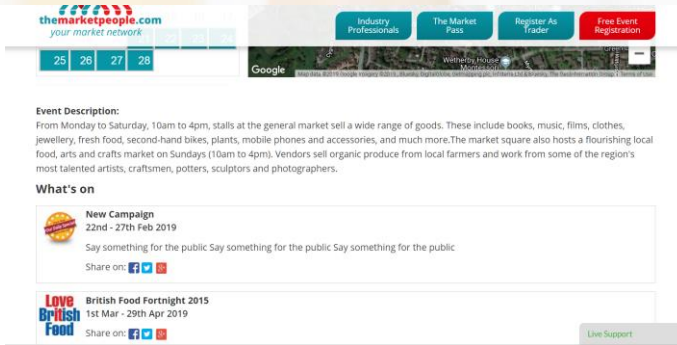
Yes  No **3**

Is the participation compulsory?\*

Yes  No **4**

Please enter any promotion addressed to the trader\*  
we are giving 20% discount to all the stall participating to this campaign and offering discount to student

- 7) click save at the bottom of the page and your campaign is now listed on the public page and in trader account page if relevant.



The screenshot shows the website's navigation bar with the logo and tagline. Below it are buttons for 'Industry Professionals', 'The Market Pass', 'Register As Trader', and 'Free Event Registration'. A calendar shows the current date as 25th. A search bar with 'Google' and a map of Wetherby, Leeds is visible. The main content area features an 'Event Description' for a market stall, a 'What's on' section with a 'New Campaign' (22nd - 27th Feb 2019) and 'British Food Fortnight 2015' (1st Mar - 29th Apr 2015), and a 'Live Support' button.