

New Features added to the free event listing account

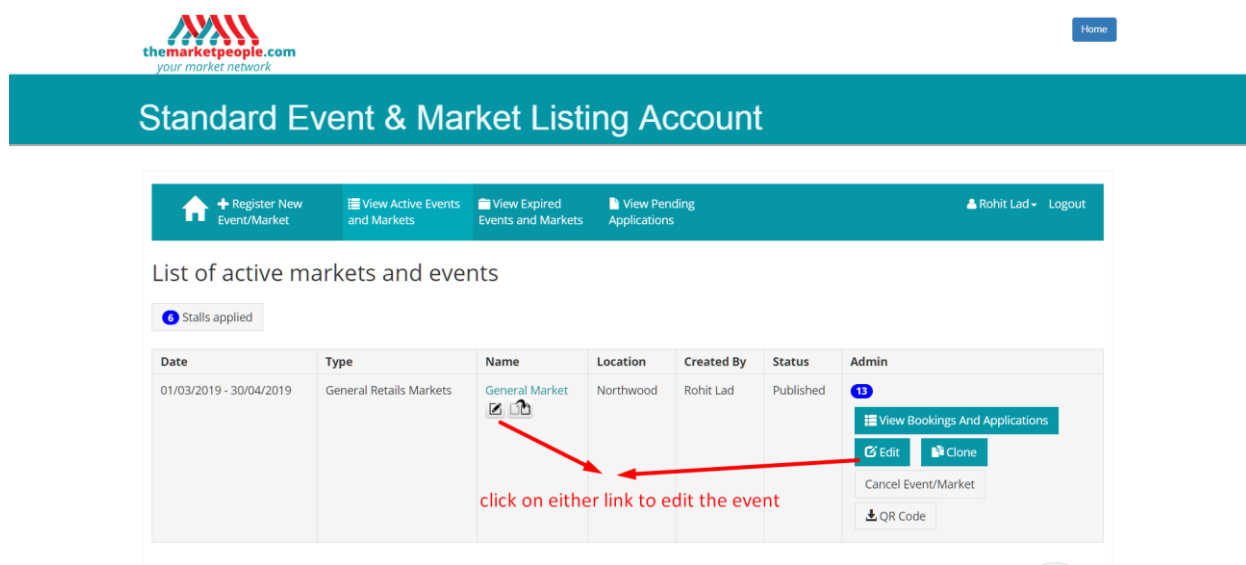
A new “what’s on” feature has been added to the free listing version of The market people platform

Through this feature, you can inform the trader and the public when you are participating in a national campaign such as Love Your Local Market.

You can create your own campaigns or use this feature to list a program of entertainment provided on a specific day. Each campaign can be used for the promotion directed to the public, to the traders or both, depending on what you want to achieve.

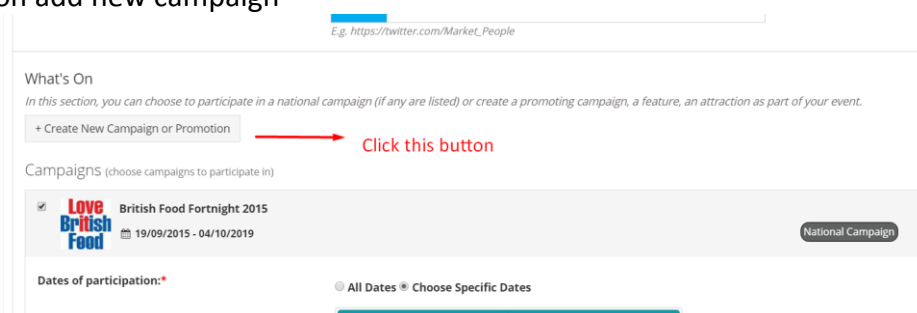
To create and update your campaign follow the instruction below

- 1) After logging in your account click the edit button of the relevant event or market listed in your account.




The screenshot shows the 'Standard Event & Market Listing Account' dashboard. At the top, there is a navigation bar with the logo and a 'Home' button. Below the navigation bar, there are several menu items: 'Register New Event/Market', 'View Active Events and Markets', 'View Expired Events and Markets', 'View Pending Applications', and 'Rohit Lad - Logout'. The main content area is titled 'List of active markets and events' and includes a filter for 'Stalls applied'. A table lists active markets and events with columns for Date, Type, Name, Location, Created By, Status, and Admin. The first row shows 'General Market' in Northwood, created by Rohit Lad, with a status of 'Published'. A red arrow points to the 'Edit' button in the Admin column, with the text 'click on either link to edit the event' below it.

- 2) Scroll down the page which just open until you reach the “what’s on” section
- 3) Click on add new campaign



The screenshot shows the 'What's On' section of the platform. It includes a header with the URL 'E.g. https://twitter.com/Market_People'. Below the header, there is a description: 'In this section, you can choose to participate in a national campaign (if any are listed) or create a promoting campaign, a feature, an attraction as part of your event.' A button labeled '+ Create New Campaign or Promotion' is highlighted with a red arrow and the text 'Click this button'. Below this, there is a section for 'Campaigns (choose campaigns to participate in)'. A campaign titled 'Love British Food' is listed, with a date range of '19/09/2015 - 04/10/2019' and a 'National Campaign' tag. At the bottom, there is a section for 'Dates of participation:' with radio buttons for 'All Dates' and 'Choose Specific Dates'.

4) Fill the small form below save and exit

Campaign Title	<input type="text" value="New campaign"/>	1
Campaign Logo		2
Campaign Type	<input type="text" value="Promotion"/>	3
Campaign Date:	<input type="radio"/> Date Range <input checked="" type="radio"/> Specific Date Start Date: <input type="text" value="17-02-2019"/> End Date: <input type="text" value="25-02-2019"/>	4
Clear date selection		
Description for public	<input type="text" value="Everyday during the half term their will be special discount to student. This campaign is sponsored by the London mayor fund"/>	5
Description for trader: <i>When a promotion involve the trader or is addressed to them.</i>	<input type="text" value="we are giving 20% discount to all the stall participating to this campaign and offering discount to student"/>	6

Enter campaign name

Upload photo or logo

Select campaign type

Select date range the campaign will be running

Include description the public

Include description for the traders

5) In editing mode. the campaign will now be listed in the “what’s on” section of all events taking place during the date of the campaign (editing mode)



- 6) To add the campaign to an event. Select the campaign (click the tick box). The campaign will open so you can check the content and amend if necessary.
1. Select to open
 2. Choose the date you will run the campaign for this event
 3. Choose whom the campaign is addressed too
 4. Select if the trader must participate

1 STUDENT DISCOUNT New campaign

Edit Delete

20/02/2019 -

Dates of participation:*

All Dates Choose Specific Dates

February 2019

Mo	Tu	We	Th	Fr	Sa	Su
					1	2
					3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

2

Clear All Select All

Please describe which action will you be taking as a participant.

Please enter any promotion addressed to the public*

Everyday during the half term their will be special discount to student. This campaign is sponsored by the London mayor fund

Do you want the trader to participate to this campaign?*

Yes No 3

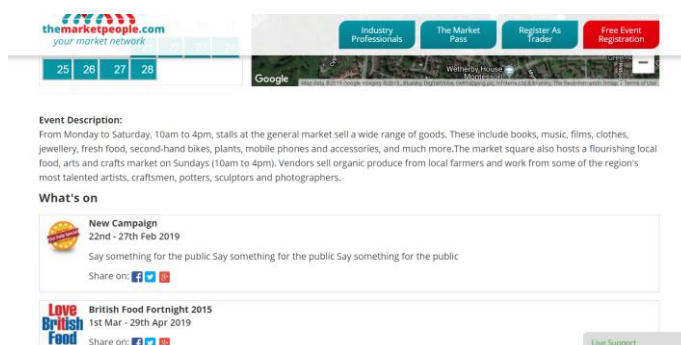
Is the participation compulsory?*

Yes No 4

Please enter any promotion addressed to the trader*

we are giving 20% discount to all the stall participating to this campaign and offering discount to student

- 7) click save at the bottom of the page and your campaign is now listed on the public page and in trader account page if relevant.



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Industry Professionals The Market Pass Register As Trader Free Event Registration

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Event Description:
From Monday to Saturday, 10am to 4pm, stalls at the general market sell a wide range of goods. These include books, music, films, clothes, jewellery, fresh food, second-hand bikes, plants, mobile phones and accessories, and much more. The market square also hosts a flourishing local food, arts and crafts market on Sundays (10am to 4pm). Vendors sell organic produce from local farmers and work from some of the region's most talented artists, craftsmen, potters, sculptors and photographers.

What's on

New Campaign
22nd - 27th Feb 2019
Say something for the public Say something for the public
Share on: [f](#) [t](#) [s](#)

British Food Fortnight 2015
1st Mar - 29th Apr 2019
Share on: [f](#) [t](#) [s](#)

Live Support