The market people end user access through Recipient IFrames

An IFrame (short for Inline Frame) is an HTML element that allows an external webpage to be embedded (in this case from the market people website) in an HTML document (in this case a page or pages on your website).

This technology allows us to display specific content from the Market People Platform into the recipient's website. It is a very cost-effective way to includes the service we provide for your customers on your own website.

Standard I Frames, for Market Operators and Event Managers:

This Iframe displays the event(s) or/and markets' relevant pages you published using your Market People's operator account, into your own website.
This allows your website's visitors to access all the relevant information and services provided: public information, trader's application, online payment…
This is a critical part of the service we are providing as hosting cost, server maintenance, legal compliance, software update, data security and GDPR compliance are covered by the market people.

Bespoke I frame for Market Operator and Event Managers

They have the same functionality than standard IFrame but with one significant difference. When a trader submits an application, all the subsequent pages are designed to look like your own website. So when a trader is accessing his Market people account through your website, he can only access detail and transaction related to your company.

Trader IFrames

Acting is the same way but displaying the trader's company and stall details as shown on the market people platform. These allow the traders to have bespoke and up to date website at a very low cost.

Trader mini websites

We are also aiming at providing the traders with bespoke websites which will include their own merchant account.